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AMORIM SEALS WORLD'S OLDEST WHISKY

Corticeira Amorim's new Top Series[®] premium cork closure range is quickly making its mark at the top-end of the spirits market having been chosen to seal the world's oldest bottled single malt whisky.

Scottish whisky merchant Gordon & MacPhail recently released the Mortlach 70-year-old whisky at a ceremony in Edinburgh Castle with a price tag of £10,000 a bottle.

Its packaging has been carefully selected and comprises a stunning teardrop-shaped hand-blown crystal decanter sealed with the 'Prestige' cork stopper from Amorim's Top Series[®] range.

Distributed under Gordon & MacPhail's 'Generations' brand, only 54 standard size 700ml decanters with a recommended UK retail price of £10,000 each and 162 smaller decanters (200ml) priced at £2500 have been released.

Founded in 1895, Gordon & MacPhail is widely recognised as the custodian of some of the oldest and rarest single malt whiskies.

"We believe Mortlach 70 years old is a malt without comparison," said David and Michael Urquhart, the joint managing directors of Gordon & MacPhail.

The whisky has aged since 15 October 1938 in an ex-bodega sherry hogshead cask made from Spanish oak.

The stopper features a stylish metallic cap and silver finish carefully designed to match the decanter's shape and its striking silver base. The packaging is completed with a handmade Brazilian rosewood box.

Corticeira Amorim's director of marketing and communication Carlos de Jesus said the company was delighted to have its product play a prominent role in the packaging of such a special whisky.

“The Top Series® range was developed to create custom-made packaging solutions for the premium sector of the spirits market utilising new technology and cutting-edge design,” he said.

“The innovative and stylish packaging of Gordon & MacPhail’s 70-year-old whisky is a perfect example of the type of partnerships we will continue to develop with the world’s most important spirits brands.”

Corticeira Amorim’s Top Series® range was commercially launched early this year specifically to meet the needs of luxury and premium spirits producers.

The range takes advantage of natural cork’s performance and sustainability attributes to provide the spirits industry with quality closures that boast strong environmental credentials.

Presented in four product segments — *Prestige*, *Elegance*, *Premium* and *Classic Value* — the range provides a wide array of closure solutions using a variety of elegant materials and state-of-the-art production techniques.

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ABOUT CORTICEIRA AMORIM, SGPS, S.A.

Tracing its roots to the 19th century, Corticeira Amorim has become the largest cork and cork-derived company in the world, generating over Euro 450 million in sales throughout more than 100 countries. Corticeira Amorim and its subsidiaries are an integral part of a conservation effort to guarantee the survival of hundreds of thousands of cork oak trees throughout the Mediterranean Basin. We are proud of our contribution to the correct utilisation of these important forests that represent a key role in CO₂ retention, preserving biodiversity and preventing desertification. We encourage you to learn more by visiting informative websites such as www.corkfacts.com or www.realcork.org or www.corticeiraamorim.com

ABOUT GORDON & MACPHAIL

Gordon & MacPhail is an independent, family-owned spirit and wine merchant who have been based in Elgin, Moray, since 1895. Four generations of the Urquhart family have continued the tradition of seeking out the best and rarest Scotch whiskies. Since its foundation, Gordon & MacPhail’s policy has been to send casks to distilleries throughout Scotland, fill them with ‘new make’ spirit and mature them either at the distillery of origin or in the firm’s own bonded warehouses in Elgin. Now one of the world’s leading malt whisky specialists, Gordon & MacPhail exports to more than 40 countries. It offers more than 450 presentations of own-bottled single malts and has a stock-holding of more than 700 whiskies. In 2009, Gordon & MacPhail was awarded the prestigious Queens Award for Enterprise in International Trade, following a 94 per cent increase in the value of total exports in the preceding five years.