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## **WORLD EXPO PAVILION A SHOWCASE FOR CORK**

The stunning Portugal Pavilion at the Shanghai World Expo 2010, which opened on 1 May, is a showcase for natural cork — and Amorim.

Amorim has supplied 5500m<sup>2</sup> of cork for the pavilion, which boasts a bold architectural design.

Cork is displayed on the building's facade, as a prominent element of the aesthetic design, as a flooring material and in several technical solutions.

In keeping with the Expo theme of 'Better City, Better Life', pavilion organisers selected natural cork as a base and structural material.

Cork demonstrates sustainable construction, shows innovation in harmony with nature and has excellent acoustic, thermal and anti-vibration insulation qualities.

It is also a raw material strongly identified with Portugal as the country has the largest area of cork oak forests in the world.

The 3640m<sup>2</sup> facade of the Portugal Pavilion is covered with 28 thousand kilograms of insulation corkboard — considered the most environmentally friendly insulation solution in the world.

Inside, Wicanders<sup>®</sup> cork flooring covers the floor over an area of 1100m<sup>2</sup>.

In terms of technical solutions, 780m<sup>2</sup> of ACM (Acoustic Core Materials) manufactured by Amorim Cork Composites is utilised in a projection room for sound absorption.

Corticeira Amorim, the world's largest cork producer and manufacturer, is a major sponsor of the Portugal Pavilion at the exposition.

Expo Shanghai 2010 runs from 1 May to 31 October. About 190 countries and 50 international organisations are participating in the event that is estimated to attract some 70 million visitors.